



The Virginia Academy of General Dentistry (VAGD) is the state constituent of the **second largest** professional dental organization in the United States and the world, the Academy of General Dentistry. We represent approximately 1,400 general dentists in the Commonwealth of Virginia and are dedicated to “Excellence Through Lifelong Learning.” Not only do we strive for excellence in our clinical pursuits, but we are also involved in community outreach programs and patient education through our national AGD Foundation.

We hope you consider sponsorship of the VAGD at one of our available levels as described on the following pages. Depending on the level you choose, your company may have the opportunity to advertise in our annual **VAGD CE Directory or Fall Newsletter as part of booth registration** which is distributed to approximately 6,000 licensed dentists in Virginia. In addition, your company logo with a link to your website can be placed on the VAGD website.

Don't miss the opportunity to meet dentists face to face at our Continuing Education courses. This year we will hold two full day courses in Richmond; a one-day Fellowtrack course in March, and our 31st<sup>th</sup> Annual VAGD Dental Conference in November featuring Dr. John Nosti. We also hold three 2-Day MasterTrack sessions (smaller, hands on courses), to be held in April, July and October in varying locations across the state.

Regardless of your choice you will be given access to some of the **best professionals** you could possibly want as customers in your business. We look forward to working with you and your business to make this a long-term successful relationship.

Sincerely,

*Karen Haddon*

*Executive Director*

*[VirginiaAGD@gmail.com](mailto:VirginiaAGD@gmail.com)*

*(804) 320 8803*



## 2019 Course Schedule

Detailed course descriptions can be found at [www.VAGD.org](http://www.VAGD.org)

### “Demystifying Dental Sleep Medicine”

March 15th, 2019

Ben Waldman, 7 CE Credits, Code 160  
Four Points by Sheraton Richmond

### Spring MasterTrack

April 26th—27th, 2019

“Concepts in Endodontics:

A Root Canal Treatment Journey from Start to Finish”

Fernando Meza, DDS 16 Part. Credits, Code 070  
Protech Dental Studios, Reston VA

### Summer MasterTrack

July 26th—27th, 2019

“Applying Advance Adhesion Knowledge to Achieve Highly Esthetic and Predictable Direct Anterior and Posterior Composites Restorations, Including Rehabilitations While Using Supra-Gingival Dentistry Healthy Technique”

J. Luis Ruiz, DDS 12 Part. Credits, Codes 250 or 780  
Mid-Atlantic Center for Advanced Dental Study, Chesapeake VA

### Fall MasterTrack

October 25th—October 26th, 2019

“Office Profitability, Implant Integration, Treatment Planning and Acceptance”

Amr Alian, CPA 8 Lecture Credits Code 550

“Implant Perio Connection; Advanced Implant Planning and Treatment Modules”

Ahmad Hawasli, DDS 8 Part. Credits, Code 010 or 490  
Protech Dental Studio, Reston VA

### VAGD 31st Annual Dental Conference

November 22nd, 2019

“Functional Cosmetic Dentistry, From Occlusion to Case Execution”

Dr. John Nosti 7 Lecture Credits, Code 780  
Richmond Marriott Short Pump



## Full Year Sponsorships

Includes advertisements in our print publications as well as an option to E-Blast our members.

### Full FellowTrack Sponsor \$1300.00

- Exhibit at BOTH **FELLOWTRACK Courses (located in Richmond)** for the year, to include a One Day March course as well as our 31st<sup>th</sup> Annual Conference featuring Dr. John Nosti
- **One FULL Page Ad** in VAGD CE Directory (Distributed to over 6,000 Dentists) statewide \*must register by Jan 15, 2019
- **One E-Blast** sent to all VAGD members per year to be designed by your company and approved by VAGD.
- **1/2 Page Ad** in FALL Newsletter distributed to 6,000 dentists statewide
- Company Name and logo will be on all meeting materials and promotions
- Exhibitor table to meet attendees will be provided for each course you attend
- A list of attendees will be available to you after each course attended
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table)
- An invitation to join the attendees for socializing at Colonial Conference Happy Hour (1 min presentation per company raffling off an item)
- Logo placement on website, VAGD.org
- VAGD will "Like" your Facebook Page

### Full MasterTrack Sponsor \$3,500.00 (limited to three)

- Exhibit at all **Six Days of MASTERTRACK Courses (located in Reston and Chesapeake)** for the year
- **One FULL Page Ad** in VAGD CE Directory (Distributed to over 6,000 Dentists) statewide.
- **1/2 Page Ad** in FALL Newsletter distributed to 6,000 dentists statewide.
- **One Eblast** sent to all VAGD members per year to be designed by your company and approved by VAGD.
- Company Name and logo will be on all meeting materials and promotions.
- Exhibitor table to meet attendees will be provided for each course you attend.
- A list of Attendees will be available to you after each course attended.
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table).
- Logo placement on website, VAGD.org
- VAGD will "Like" your Facebook Page

**SPECIAL INCENTIVE for MasterTrack SPONSORS:** Bring TWO new\* doctors with you to MasterTrack and be reimbursed for that session.



## Speaker Sponsorship

For any of our 2019 speakers. Limit one speaker sponsor per course.

### Speaker Sponsor \$5,000\*

Exclusive Opportunity to make a 15 Minute Lunch Presentation with Q&A to attendees.

- Exclusive opportunity to address the attendees with 15-minute presentation after lunch.
- **Premium Logo** recognition on all Course Marketing including eBlasts advertising sponsored course.
- Statement on all Course marketing material regarding your company's exclusive sponsorship of the speaker.
- Exclusive placement of logo and company highlight on sponsored speaker page in CE Directory (distributed to over 6,000 dentists)
- Company logo and link on the VAGD website.
- Exhibitor table to meet attendees will be provided for you at the sponsored course.
- A list of Attendees will be available to you after the sponsored course.
- An Invitation to join the attendees for Complimentary Lunch at sponsored course.

\*Average cost of a full day speaker. Speaker fee may vary. Full Speaker Sponsor is responsible for full honorarium.

### Half Speaker Sponsor \$2,500 \*\*

· Opportunity to address the attendees with 5-minute presentation after Lunch

- Exclusive opportunity to introduce the Keynote Speaker and address the attendees with 5-minute presentation
- Logo placement on all Course Marketing including eBlasts advertising sponsored course.
- Statement on all Course marketing material regarding your company's exclusive sponsorship of the speaker.
- Exclusive placement of logo and company highlight on sponsored speaker page in CE Directory (distributed to over 6,000 dentists)
- Company logo and link on the VAGD website.
- Exhibitor table to meet attendees will be provided for you at sponsored event.
- A list of Attendees will be available to you after the sponsored course.
- An Invitation to join the attendees for Complimentary Lunch at sponsored course.

\*\*Average cost of a half day speaker. Speaker fee may vary. Sponsor responsible for half of Speaker honorarium.



## A La Carte Booth Sponsorship

### Annual Conference Sponsor \$800.00

- Exhibit at our 31<sup>st</sup> Annual Conference featuring Dr. John Nosti in Richmond, VA on November 8th
- Company Name and logo will be on all meeting materials and promotions for Annual Conference
- Exhibitor table to meet attendees will be provided for both days of the event
- A list of attendees will be available to you after the course
- An invitation to join the attendees for Complimentary Lunch (Limit 2 per exhibitor table)
- An invitation to join the attendees for socializing at Colonial Conference Happy Hour (1 min presentation per company raffling off an item)
- Logo placement on website, VAGD.org
- VAGD will “Like” your Facebook Page

### MasterTrack Sponsor – One Session \$1,000.00

- Exhibit at two days of a **Spring (Reston, VA), Summer (Chesapeake, VA) or Fall (Reston, VA) MasterTrack**
- Company Name and logo will be on all meeting materials and promotions
- Exhibitor table to meet attendees will be provided for each course you attend
- A list of Attendees will be available to you after each course attended
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table)
- Logo placement on website, VAGD.org
- VAGD will “Like” your Facebook Page

SPECIAL INCENTIVE for MasterTrack SPONSORS: Bring TWO new\* doctors with you to MasterTrack and be reimbursed for that session.

### One-Day MARCH Course Sponsor \$700.00

- Opportunity to attend **One-Day March 15<sup>th</sup> FELLOWTRACK** Course (Richmond, VA)
- Company Name and logo will be on all meeting materials and promotions for Continuing Education Event you chose to sponsor
- Exhibitor table to meet attendees will be provided for you at the event
- An Invitation to join the attendees for Complimentary Lunch (Limit 2 per exhibitor table)
- A list of attendees with addresses will be available to you after the course
- Logo placement on website, VAGD.org
- VAGD will “Like” your Facebook Page



## A La Carte Sponsorship

### **Handouts Sponsor** **\$200.00**

- Select the VAGD Continuing Education Event you would like to sponsor.
- Your Company Name will be listed on the front page of the printed handouts on the day of the event.
- A list of attendees and their contact information following the course will be provided via e-mail.

### **Morning Coffee Sponsor** **\$300.00**

- Select the VAGD Continuing Education Event you would like to sponsor.
- Your Company Name will be listed on all of our promotional materials for the Continuing Education event of your choice.
- A list of attendees and their contact information following the course will be provided via e-mail.

### **Afternoon Break Sponsor** **\$300.00**

- Select the VAGD Continuing Education Event you would like to help sponsor.
- Your Company Name listed on all of our promotional materials for the Continuing Education Event of your choice.
- A list of attendees and their contact information following the course will be provided via e-mail.

### **Breakfast Sponsor** **\$500.00**

- Select the VAGD Continuing Education Event you would like to help sponsor.
- Invitation to join attendees for Breakfast on the day of your choosing.
- Your Company Name listed on all of our promotional materials for the Continuing Education event of your choice.
- A list of attendees and their contact information following the course will be provided via e-mail.

### **Website Banner Advertisements**

**\$250** for large 640"x150"/**\$150** for small 150"x150" for 3 months

### **Newsletter Advertisement**

Print Newsletter, Distributed to 6,000 Licensed Dentists in Virginia in January and September  
**\$500** for Full Page Ad, **\$300** for Half Page Ad, **\$200** for Quarter Page Ad



## 2019 Corporate Sponsorship Agreement

**MAIL CHECK PAYMENT TO:**  
**Victoria Fahrenkrog, Director of Finance**  
**Virginia Academy of General Dentistry**  
**11161 Manor View Drive**  
**Mechanicsville, VA 23116**  
**(804) 320-8803, [vagdfinance@gmail.com](mailto:vagdfinance@gmail.com)**

YES, \_\_\_\_\_ agrees to be a sponsor of the VAGD (Name of Company as you would like it to appear in all publicity materials)

**CONDITIONS for SPEAKER SPONSORS:**

The program is for scientific and educational purposes only and will not promote the products/services of the company directly. The Virginia AGD is responsible for the control of content and the selection of presenters and moderators. The company agrees not to direct the content of the program. The company or its agents will respond only to Virginia AGD initiated requests for suggestions of presenters. The company will suggest more than one name (if possible), will provide speaker qualifications, will disclose financial or other relationships between the company and speaker, and will provide this information in writing. The Virginia AGD will record the role of the company and its agents.

Sponsor Signature: \_\_\_\_\_

|   |            |  |
|---|------------|--|
| Speaker Sponsor   | \$5,000.00 |  |
| Half Speaker Sponsor  | \$2,500.00 |  |
| Full FellowTrack Sponsor (March 15 <sup>th</sup> and November 8 <sup>th</sup> ) | \$1300.00  |  |
| Full MasterTrack Sponsor  | \$3500.00  |  |
| 31 <sup>st</sup> Annual Conference Sponsor                                      | \$800.00   |  |
| One 2-Day MasterTrack Session (Select: Spring, Summer or Fall)                  | \$1000.00  |  |
| One Day March 15 <sup>th</sup> Course Sponsor                                   | \$700.00   |  |
| Other, Please Specify:  | \$         |  |

Contact Name: \_\_\_\_\_ Booth Attendee Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

All Credit Card Payments Must Be Completed by Visiting: <https://ww04.elbowspace.com/secure/20160819082116854228>

Check is Enclosed:  Please invoice:

This form must be completed and emailed/faxed to [VirginiaAGD@gmail.com](mailto:VirginiaAGD@gmail.com) or 804.320.6615.