



The Virginia Academy of General Dentistry (VAGD) is the state constituent of the **second largest** professional dental organization in the United States and the world, the Academy of General Dentistry. We represent approximately 1,400 general dentists in the Commonwealth of Virginia and are dedicated to “Excellence Through Lifelong Learning.” Not only do we strive for excellence in our clinical pursuits, but we are also involved in community outreach programs and patient education through our national AGD Foundation.

We hope you consider sponsorship of the VAGD at one of our available levels as described on the following pages. Depending on the level you choose, your company may have the opportunity to advertise in our annual **VAGD CE Directory or Fall Newsletter as part of booth registration** which is distributed to approximately 6,000 licensed dentists in Virginia. In addition, your company logo with a link to your website can be placed on the VAGD website.

Don't miss the opportunity to meet dentists face to face at our Continuing Education courses. This year we will hold two full-day lecture courses; a one-day Fellowtrack course in March, and our 32nd Annual VAGD Dental Conference in November featuring Sandy Pardue, “Accelerate Your Practice”. We also hold three, 2-Day MasterTrack sessions (smaller, hands on courses), to be held in April, August and October in varying locations across the state.

Regardless of your choice you will be given access to some of the **best professionals** you could possibly want as customers in your business. We look forward to working with you and your business to make this a long-term successful relationship.

Sincerely,

Karen Haddon

Executive Director

VirginiaAGD@gmail.com

(804) 320 8803



2020 CE CALENDAR

FELLOWTRACK

Full-Day Lecture courses, designed especially for doctors and staff.

March 20, 2020: Tysons, VA
George Bruder, DMD

"When Less Becomes More: Utilizing
Advanced Tools & Techniques for
Maximum Effect"

A course for experienced clinicians who are ready to fine-tune their techniques with new instruments designed specifically to preserve more natural anatomy. In addition, cover concepts for executing conservative preparations which still encourage appropriate cleaning and obturation.

December 4, 2020: Richmond, VA
VAGD 32nd Annual Conference,
Sandy Pardue

"Accelerate Your Practice"

Learn what it takes to avoid practice management blunders that may be working against you. Attendees will learn how to better control the phones, increase new patient numbers, create productive days with less stress, reactivate patients, improve communication skills, increase treatment acceptance, predict and control broken appointments, and even more to increase your bottom line!

MASTERTRACK

Protocol courses with a hands-on, participation element designed for those seeking Mastership, but open to any member or non-member to attend.

April 17-18, 2020:
Reston, VA

Ross Nash, DDS

"Fixed Prosthodontics
in General Practice"

16 Participation Credit, Code 610

August 7-8, 2020:

Chesapeake, VA

Michael Waliszewski, DDS

"Complete Dentures in
Clinical Practice"

12 Participation Credit, Code 670

October 23-24, 2020:

Reston, VA

Joyce Bassett, DDS, FAGD

"Digital Design and Real
World Cosmetic Dentistry"

16 Participation Credit, Code 780

FREE CE

A series of 2-Hour, Free-for-Member CE courses with a business focus designed to both sharpen your skills as a business leader and practice owner, while also incorporating a social element to share best practices and compare notes. Events will be added throughout the year and around the state.

February, 2020: Reston, VA

"Retirement Readiness:

How to Prepare Today for Life after Dentistry"

5:30 - 8:30 PM



Full Year Sponsorships

Includes advertisements in our print publications as well as an option to E-Blast our members.

Full FellowTrack Sponsor **\$1,500.00** (Limited to FOUR)

- Exhibit at BOTH **FELLOWTRACK Courses** for the 2020 CE Year
- **One FULL Page Ad** in VAGD CE Directory (Distributed to over 6,000 Dentists) statewide *must register by Jan 15, 2020
- **One E-Blast** sent to all VAGD members per year to be designed by your company and approved by VAGD
- **1/2 Page Ad** in FALL Newsletter distributed to 6,000 dentists statewide
- Company Name and logo will be on all meeting materials and promotions
- Exhibitor table to meet attendees will be provided for each course you attend
- A list of attendees will be available to you after each course attended
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table)
- An invitation to join the attendees for socializing at Annual Meeting Happy Hour
- Logo placement on website, VAGD.org
- VAGD will "Like" your Facebook Page

Full MasterTrack Sponsor **\$3,000.00** (Limited to three)

- Exhibit at all **Six Days of MASTERTRACK Courses (located in Reston and Chesapeake)** for the year
- **One FULL Page Ad** in VAGD CE Directory (Distributed to over 6,000 Dentists) statewide.
- **1/2 Page Ad** in FALL Newsletter distributed to 6,000 dentists statewide.
- **One Eblast** sent to all VAGD members per year to be designed by your company and approved by VAGD.
- Company Name and logo will be on all meeting materials and promotions.
- Exhibitor table to meet attendees will be provided for each course you attend.
- A list of Attendees will be available to you after each course attended.
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table).
- Logo placement on website, VAGD.org
- VAGD will "Like" your Facebook Page

SPECIAL INCENTIVE for MasterTrack SPONSORS: Bring TWO new* doctors with you to MasterTrack and be reimbursed for that session.



A La Carte Booth Sponsorship

Annual Conference Sponsor **\$900.00**

- Exhibit at our 32nd Annual Conference, “Accelerate Your Practice” with Sandy Pardue in Richmond, VA December 4th, 2020. Traditional attendance, 70-100 doctors.
- Company Name and logo will be on all meeting materials and promotions for Annual Conference
- Exhibitor table to meet attendees will be provided for both days of the event
- A list of attendees will be available to you after the course
- An invitation to join the attendees for Complimentary Lunch (Limit 2 per exhibitor table)
- An invitation to join the attendees for socializing at the Annual Meeting Social Hour immediately following the course
- Logo placement on website, VAGD.org

MasterTrack Sponsor – One Session **\$1,200.00**

- Exhibit at two days of a Spring (Reston, VA), Summer (Chesapeake, VA) or Fall (Reston, VA) MasterTrack. Traditional attendance, 15-25 doctors.
- Company Name and logo will be on all meeting materials and promotions
- Exhibitor table to meet attendees will be provided for each course you attend
- A list of Attendees will be available to you after each course attended
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table)
- Logo placement on website, VAGD.org

SPECIAL INCENTIVE for MasterTrack SPONSORS: Bring TWO new* doctors with you to MasterTrack and be reimbursed for that session.

One-Day MARCH Course Sponsor **\$800.00 (Limited to FOUR)**

- Opportunity to attend **One-Day March 20th FELLOWTRACK** Course (Tysons, VA). Traditional attendance, 40-50 doctors.
- Company Name and logo will be on all meeting materials and promotions for Continuing Education Event you chose to sponsor
- Exhibitor table to meet attendees will be provided for you at the event
- An Invitation to join the attendees for Complimentary Lunch (Limit 2 per exhibitor table)
- A list of attendees with addresses will be available to you after the course
- Logo placement on website, VAGD.org



A La Carte Sponsorship

Morning Coffee Sponsor **\$500.00**

- Select the VAGD Continuing Education Event you would like to sponsor.
- Your Company Name will be listed on all of our promotional materials for the Continuing Education event of your choice.
- A list of attendees and their contact information following the course will be provided via e-mail.

Breakfast Sponsor **\$600.00**

- Select the VAGD Continuing Education Event you would like to help sponsor.
- Invitation to join attendees for Breakfast on the day of your choosing.
- Your Company Name listed on all of our promotional materials for the Continuing Education event of your choice.
- A list of attendees and their contact information following the course will be provided via e-mail.

Website Banner Advertisements

\$250 for large 640"x150"/**\$150** for small 150"x150" for 3 months

Newsletter Advertisement

Print Newsletter, Distributed to 6,000 Licensed Dentists in Virginia in January and September
\$500 for Full Page Ad, **\$300** for Half Page Ad, **\$200** for Quarter Page Ad



2020 Corporate Sponsorship Agreement

MAIL CHECK PAYMENT TO:
 Victoria Fahrenkrog, Director of Finance
 Virginia Academy of General Dentistry
 11161 Manor View Drive
 Mechanicsville, VA 23116
 (804) 320-8803, vagdfinance@gmail.com

YES, _____ agrees to be a sponsor of the VAGD (Name of Company as you would like it to appear in all publicity materials)

CONDITIONS for SPEAKER SPONSORS:

The program is for scientific and educational purposes only and will not promote the products/services of the company directly. The Virginia AGD is responsible for the control of content and the selection of presenters and moderators. The company agrees not to direct the content of the program. The company or its agents will respond only to Virginia AGD initiated requests for suggestions of presenters. The company will suggest more than one name (if possible), will provide speaker qualifications, will disclose financial or other relationships between the company and speaker, and will provide this information in writing. The Virginia AGD will record the role of the company and it's agents.

Sponsor Signature: _____

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|--|-----------------------|--|
| Full FellowTrack Sponsor: March 20 th and Dec 4 th | \$1500.00 | |
| Full MasterTrack Sponsor | \$3500.00 | |
| 32 nd Annual Conference Sponsor | \$900.00 | |
| One 2-Day MasterTrack Session (Select: Spring, Summer or Fall) | \$1000.00 or \$800.00 | |
| One Day March 20 th Course Sponsor | \$700.00 | |
| Other, Please Specify: | \$ | |

Contact Name: _____ Booth Attendee Name: _____

Billing Address: _____

Email: _____

Signature: _____

All Credit Card Payments Must Be Completed by [Visiting HERE](#)

Check is Enclosed:

Please invoice:

This form must be completed and emailed/faxed to VirginiaAGD@gmail.com or 804.320.6615.

Please send high resolution logo and any additional sponsorship level requested materials to VirginiaAGD@gmail.com