



Dear Prospective Partner,

The Virginia Academy of General Dentistry (VAGD) is the state constituent of the **second largest** professional dental organization in the United States, the Academy of General Dentistry. We represent approximately 1,200 general dentists in the Commonwealth of Virginia and are dedicated to “Excellence Through Lifelong Learning.” Not only do we strive for excellence in our clinical pursuits, but we are also involved in community outreach programs and patient education through our national AGD Foundation.

We hope you consider partnership with the VAGD at one of our available levels for in-person sponsorship, as described on the following pages. The Sponsorship Menu for 2021 has been adjusted to reflect considerations of the lasting impact of Covid-19. Venue spaces have been thoughtfully selected to accommodate for social distancing, overall vendor space will be limited in order to bring the best value to the participating partners, and alternative sponsorship opportunities have been drafted in the event of cancellation.

We are dedicated to providing value for our partners during this uncertainty and will actively work to collaborate with you to create ways meaningful ways for our members to interact. Please reach out if you have an idea on how we can connect you to our members, virtual or otherwise.

Now more than ever, we are grateful for your partnership. We look forward to working with you and your business to make this a long-term, successful relationship.

Sincerely,

*Karen Haddon*

*Executive Director*

*[VirginiaAGD@gmail.com](mailto:VirginiaAGD@gmail.com)*

*(804) 320 8803*



## Booth Sponsorship Menu

### Basic Booth Sponsorship

**\$1000/day**

*To adhere to social distance guidelines, a maximum of **four** Basic Booth Sponsorship vendors will be accepted per day for courses held before July 2021.*

#### Included with Basic Booth Sponsorship:

- Exhibitor table, linens, electrical access and internet are included
- Company Name and logo will be on all meeting promotions and materials
- Attendee list is provided after the course
- An invitation to join the attendees for Complimentary Lunch (Limit 2 per exhibitor table)
- Logo placement on website, VAGD.org

*In the event of an unforeseen cancellation for an in-person course, booth sponsorship can be used toward any remaining date on the 2021 CE Calendar.*

### Premium Booth Sponsorship

**\$2000/Day**

*To adhere to social distance guidelines, a maximum of **one** Premium Booth Sponsorship vendor will be accepted per day.*

#### Included with Premium Booth Sponsorship:

- All benefits listed in Basic Booth Sponsorship
- A 10-Minute opportunity to address audience directly
- Special recognition from the speaker
- Premium logo placement in all marketing materials and promotions
- Half page ad in one VAGD printed newsletters (Jan and August publications)
- Opportunity to send one eblast to membership in 2021

*In the event of an unforeseen cancellation for an in-person course, Premium Booth sponsors will have the unique opportunity to exclusively sponsor the virtual version of the program, to include the 10-minute breakout with attendees, as well as admittance to Basic Booth Sponsorship for any remaining dates on the 2021 CE calendar.*



## FELLOWTRACK CE EVENTS

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**Full-Day Lecture courses that are designed especially for doctors and staff.**

- Attendance hovers between 40-60 (March) and 60-100 (Dec)
- Event venues comfortably seat up to 100 attendees, or 50 attendees when socially distanced

**March 19, 2021: Chantilly, VA**

**Dr. Tracey Nguyen**

**"The Team Approach to Airway Management"**

*By understanding the goals of dental airway management, we can properly communicate with other specialists and develop an interdisciplinary team. This course will discuss a multi-therapeutic approach to the phenotypes of pediatric and adult OSA.*

**December 3, 2021: Richmond, VA**

**VAGD 32nd Annual Conference, Sandy Pardue**

**"Accelerate Your Practice"**

*Learn what it takes to avoid practice management blunders that may be working against you. Attendees will learn how to better control the phones, increase new patient numbers, create productive days with less stress, reactivate patients, improve communication skills, increase treatment acceptance, predict and control broken appointments, and even more to increase your bottom line!*



## MASTERTRACK CE EVENTS

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**Protocol courses with a hands-on, participation element designed for those seeking Mastership, but open for any member or non-member to attend.**

- Registration is limited to 30 doctors
  - These doctors often attend all three sessions as they are seeking specific training in order to obtain Mastership, the most elite designation offered through our organization
- Event venues comfortably seat up to 100 attendees, or 50 attendees when socially distanced

**April 16-17, 2021: Chantilly, VA**

**Ross Nash, DDS**

"Fixed Prosthodontics in General Practice"

16 Participation Credit, Code 610

**August 6-7, 2021: Chesapeake, VA**

**Michael Waliszewski, DDS**

"Complete Dentures in Clinical Practice"

12 Participation Credit, Code 670

**October 22-23, 2021: Chantilly, VA**

**Joyce Bassett, DDS, FAGD**

"Digital Design and Real World Cosmetic Dentistry"

16 Participation Credit, Code 780



**2021 Corporate Sponsorship Agreement**

*This form must be completed and emailed/faxed to [VirginiaAGD@gmail.com](mailto:VirginiaAGD@gmail.com) or 804.320.6615.*

(Name of Company) \_\_\_\_\_ agrees to be a sponsor of the VAGD.

**CONDITIONS for SPONSORS:**

The program is for scientific and educational purposes only and will not promote the products/services of the company directly. The Virginia AGD is responsible for the control of content and the selection of presenters and moderators. The company agrees not to direct the content of the program. The company or its agents will respond only to Virginia AGD initiated requests for suggestions of presenters. The company will suggest more than one name (if possible), will provide speaker qualifications, will disclose financial or other relationships between the company and speaker, and will provide this information in writing. The Virginia AGD will record the role of the company and its agents.

Sponsor Signature: \_\_\_\_\_

Basic Booth Sponsorship Please indicate course(s) _____	\$1000.00 Per Day
Premium Booth Sponsorship Please indicate course(s) _____	\$2,000.00 Per Day
Other, Please Specify: _____	\$

**Please complete the Sponsorship Intake Form: <https://forms.gle/TKYC83NnHRpkARSz7>**

To pay by credit card, please select “Invoice Requested” when completing the Sponsorship Intake Form and provide the billing POC.

**MAIL CHECK PAYMENT TO:**  
**Victoria Fahrenkrog, Director of Finance**  
**Virginia Academy of General Dentistry**  
**11161 Manor View Drive**  
**Mechanicsville, VA 23116**



(804) 320-8803, [vagdfinance@gmail.com](mailto:vagdfinance@gmail.com)