



Dear Prospective Partner,

The Virginia Academy of General Dentistry (VAGD) is the state constituent of the **second largest** professional dental organization in the United States, the Academy of General Dentistry. We represent approximately 1,200 general dentists in the Commonwealth of Virginia and are dedicated to “Excellence Through Lifelong Learning.” Not only do we strive for excellence in our clinical pursuits, but we are also involved in community outreach programs and patient education through our national AGD Foundation.

We hope you consider partnership with the VAGD at one of our available levels for in-person sponsorship, as described on the following pages. Depending on the level you choose, your company may have the opportunity to advertise in our annual **VAGD CE Directory**, distributed to approximately 6,000 licensed dentists in Virginia.

Regardless of your choice you will be given access to some of the **best professionals** you could possibly want as customers in your business. We look forward to working with you and your business to make this a long-term successful relationship.

Sincerely,

*Michella Saad*

*Executive Director*

*[VirginiaAGD@gmail.com](mailto:VirginiaAGD@gmail.com)*

*(804) 320 8803*



## MASTERTRACK CE EVENTS

---

**Protocol courses with a hands-on, participation element designed for those seeking Mastership, but open for any member or non-member to attend.**

- Registration is limited to 30 doctors
  - These doctors often attend all three sessions as they are seeking specific training in order to obtain Mastership, **the most elite designation offered through our organization**

**April 1-2, 2022: Chantilly, VA**

**Ashley Clark, DDS**

"Comprehensive Overview of Oral Pathology"

16 Participation Credits, Code 010/730

**August 5-6, 2022: Chesapeake, VA**

**Jim McKee, DDS**

"A New Perspective on Occlusion and TMD"

12 Participation Credit, Code 180

**October 21-22, 2022: Chantilly, VA**

**Stephen Wallace, DDS, MHS**

"Preventing/Treating Peri-Implantitis"

16 Participation Credit, Code 490/690

## VAGD ANNUAL MEETING

---

**The VAGD Annual Meeting is a full day-lecture course designed especially for doctors and staff.**

- Attendance hovers between 60-100 (Dec) for a full day lecture followed by a social event.

**December 9, 2022: Richmond, VA**

**VAGD 33rd Annual Conference, Dr. Tim Kosinski**

"Practical Implant Dentistry for the GP and Implementation Tools for the Entire Team"



## Sponsorship Packages

Includes advertisements in our print publications as well as an option to E-Blast our members.

### Gold Level Sponsor **\$3,500.00** (Best Value! Limited to Two)

- Exhibit at all **Six Days of MASTERTRACK Courses AND the Annual Meeting**
- **One FULL Page Ad** in VAGD CE Directory (Distributed to over 6,000 Dentists) statewide \*must register by Jan 15, 2022.
- **One E-Blast** sent to all VAGD members per year to be designed by your company and approved by VAGD
- Company Name and logo will be on all meeting materials and promotions
- Exhibitor table to meet attendees will be provided for each course you attend
- A list of attendees will be available to you after each course attended
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table)
- Logo placement on website, VAGD.org

### Full MasterTrack Sponsor **\$3,000.00** (Limited to Three)

- Exhibit at all **Six Days of MASTERTRACK Courses**
- **One FULL Page Ad** in VAGD CE Directory (Distributed to over 6,000 Dentists) statewide.
- Company Name and logo will be on all meeting materials and promotions.
- Exhibitor table to meet attendees will be provided for each course you attend.
- A list of Attendees will be available to you after each course attended.
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table).
- Logo placement on website, VAGD.org



## A La Carte Booth Sponsorship

### Annual Conference Sponsor **\$1,000.00**

- Exhibit at our 33<sup>rd</sup> Annual Conference, Richmond, VA. Traditional attendance, 60-100 doctors/staff
- Company Name and logo will be on all meeting materials and promotions for Annual Conference
- Exhibitor table to meet attendees will be provided for both days of the event
- A list of attendees will be available to you after the course
- An invitation to join the attendees for Complimentary Lunch (Limit 2 per exhibitor table)
- An invitation to join the attendees for socializing at the Annual Meeting Social Hour immediately following the course
- Logo placement on website, VAGD.org

### MasterTrack, One Day **\$1,000.00**

- Exhibit at one day of a Spring (Reston, VA), Summer (Chesapeake, VA) or Fall (Reston, VA) MasterTrack
- Traditional attendance, 30 doctors
- Company Name and logo will be on all meeting materials and promotions
- Exhibitor table to meet attendees will be provided for each course you attend
- A list of Attendees will be available to you after each course attended
- An Invitation to join the attendees for Complimentary Lunch at each course attended (Limit 2 per exhibitor table)
- Logo placement on website, VAGD.org

## Other Sponsorship

### Morning Coffee Sponsor

**\$500.00**

- Select the VAGD Continuing Education Event you would like to sponsor.
- Your Company Name will be listed on all of our promotional materials for the Continuing Education event of your choice.
- A list of attendees and their contact information following the course will be provided via e-mail.

### Website Banner Advertisements

**\$250** for large 640"x150"/**\$150** for small 150"x150" for 3 months

### Newsletter Advertisement

Print Newsletter, Distributed to 6,000 Licensed Dentists in Virginia in January and September  
**\$500** for Full Page Ad, **\$300** for Half Page Ad, **\$200** for Quarter Page Ad



**2022 Corporate Sponsorship Agreement**

*This form must be completed and emailed/faxed to [VirginiaAGD@gmail.com](mailto:VirginiaAGD@gmail.com) or 804.320.6615*

(Name of Company) \_\_\_\_\_ agrees to be a sponsor of the VAGD.

**CONDITIONS for SPONSORS:**

The program is for scientific and educational purposes only and will not promote the products/services of the company directly. The Virginia AGD is responsible for the control of content and the selection of presenters and moderators. The company agrees not to direct the content of the program. The company or its agents will respond only to Virginia AGD initiated requests for suggestions of presenters. The company will suggest more than one name (if possible), will provide speaker qualifications, will disclose financial or other relationships between the company and speaker, and will provide this information in writing. The Virginia AGD will record the role of the company and its agents.

Sponsor Signature: \_\_\_\_\_

<del>Gold Level Sponsor</del> SOLD OUT	\$3,500.00	
MasterTrack Sponsor	\$3,000.00	
Annual Meeting Booth Sponsorship	\$1,000.00	
MasterTrack Booth Sponsorship, Per Day	\$1,000.00	
Other, Please Specify:	\$	

**MAIL CHECK PAYMENT TO:**  
**Victoria Fahrenkrog, Director of Finance**  
**Virginia Academy of General Dentistry**  
**11161 Manor View Drive**  
**Mechanicsville, VA 23116**  
**(804) 320-8803, [vagdfinance@gmail.com](mailto:vagdfinance@gmail.com)**